



Perfumes by Poiret

The tricolor striped faille with its gay cocarde, the exquisitely simple flask marked Fan-Fan, La Tulipe—who but Poiret could have designed them, both center, \$6.00. A dainty vial filled with haunting scent is worn round the neck on a silken thread—a pretty fancy, \$4.50

A Jeweled Bandeau

From any viewpoint this bandeau is a leader of fashion. For it has jeweled pendants over the ears as bandeaux may have, it is made of silver ribbon as they should be, and it is worn very wide as bandeaux must be! \$13.95 to \$18.95. Tax additional.



Umbrellas \$4.75, \$6.50

Fine quality all-silk colored umbrellas for women. At \$4.75, tape edge and stub ends. At \$6.50, a large variety of charming handles to select from.

A Man's Set

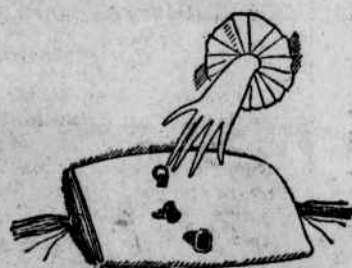
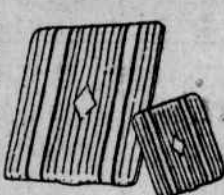


Military Brushes and mirror, with the kind of round handle a man prefers—both are in ivory finish with gold band outlining the border. Other pieces to match, such as clothes brush and comb.

Brushes, \$17, pair. Mirror, \$11

A Gold and Platinum Cigarette Case

It is long, for a good supply of cigarettes, but thin, to carry in your pocket. Gold, finely engine-turned with narrow bands of platinum, \$250. Match Case of the same design, \$75. Tax additional.



For Christmas Gifts Gold Jewelry

It is easy enough to say jewelry—but the next question is what particular kind is the most charming? We are offering a suggestive list of gold jewelry to help you in checking over your Christmas list.

For Women

| | |
|-----------------------------|---------------------|
| Bar Pins | \$ 3.95 to \$ 60.00 |
| Handy Pins | 2.95 to 14.50 |
| Brooches | 2.95 to 125.00 |
| Lingere Clasps | 2.75 to 10.00 |
| Lorgnons | 15.95 to 39.00 |
| Sautoir Chains | 18.95 to 38.00 |
| Powder Boxes | 40.00 to 90.00 |
| Vanity Cases | 165.00 to 450.00 |
| Cigarette Cases | 190.00 |
| Cigarette Holders | 10.00 to 28.00 |
| Mesh Bags | 325.00 to 450.00 |
| Thimbles | 3.95 to 10.00 |
| Rings with Stones | 6.95 to 75.00 |
| Signet Rings | 6.95 to 13.95 |

For Men

| | |
|-----------------------------|---------------------|
| Scarf Pins | \$ 3.95 to \$ 95.00 |
| Cuff Links | 5.95 to 175.00 |
| Tie Clasps | 3.50 to 22.50 |
| Cigarette Holders | 6.95 to 55.00 |
| Cigarette Cases | 150.00 to 250.00 |
| Belt Buckles | 21.00 to 60.00 |
| Key Rings | 7.50 to 14.50 |
| Waldemar Chains | 6.50 to 35.00 |
| Pencils | 7.95 to 10.00 |
| Knives | 8.95 to 22.00 |
| Rings with Stones | 8.95 to 45.00 |
| Signet Rings | 11.50 to 28.00 |
| Dress Shirt Studs | 6.00 to 24.00 |
| Match Boxes | 60.00 to 75.00 |

Tax additional in all cases
GROUND FLOOR

Lord & Taylor

FIFTH AVENUE

THERE are just 24 shopping days until Christmas. The early hours of the day are best. The store is open at 9 o'clock.



Advance Mid-Winter Coats for Women \$115

To put between you and the season's winds are mid-winter coats and wraps—in the latest modes. Many display luxurious collars and cuffs of wolf. Others have been smartly designed with beaver or the ever-becoming squirrel collars.

Materials: Panvelaine, Orlando, Evora and Kashmir Radiant.

THIRD FLOOR

The Red Cross in New York City

During the past year has assisted one out of every seven persons in Manhattan. Reached 200,000 in health service, alone.



Unusual Books And Rare Bindings

If you love finely bound books you will be much interested in this collection. Finest of leathers, tooled in gold—each one is a beautiful example of what modern English binders can do. Single copies of any one title—books are not duplicated anywhere. Prices are moderate—far lower than they have been in several years. A distinctive Christmas Gift—or a precious possession for yourself!

The Book Shop
GROUND FLOOR

Considering the Holiday Gown

Of course plans must not all run to gifts. The newest winter evening gowns have been in no way neglected. Lord & Taylor is eminently fitted to help you decide whether you can attend the Holiday affairs more successfully costumed in a bouffant gown or a slim Callot model, and advises you, as with gifts, to buy your gowns early. Incidentally many of our Paris models are greatly reduced.

THIRD FLOOR



Boudoir Gifts

The exquisite little breakfast matinee of pink charmeuse and cream lace, pictured above is sure of its charm as a Xmas gift—\$12.75. And so is the boudoir cap of web-like lace, \$4.95.

These merely indicate the many attractive Xmas gifts we have in boudoir slippers, caps, garters and matinees.

Boudoir Caps and Bandeaux, 98c, \$1.50, \$1.95 to \$10.75

Boudoir Slippers, \$2.95 to \$10.75

Boudoir Garters, 98c, \$1.50 to \$3.95

Boudoir Matinees

In satin, georgette, crepe de chine, albataross, corduroy, French flannel, Zanana, and crepe de chine quilted lamb's wool filled, \$3.95 to \$25.00

Prices according to Materials
SECOND FLOOR



Blouses

Make a New Gift Appeal

Many smart women are wearing suits again. As many smart women will cherish just such a georgette over-blouse as this. The quaint tucks are as favored in blouse fashion as the filet bateau collar, flesh or peach, \$9.75. For several months we have been on the trail of designs and originality in Christmas blouses and have found them suited to every taste and every purse.

THIRD FLOOR

Look for Our Important Sales

On another page of today's paper you will find a number of Sales of much interest to you. The Annual Onyx Hosiery Event. A Holiday Sale of Ribbons. A Three-day Sale of Cotton Fabrics. Crepe de Chine and Satin Charmeuse, \$1.85 yard. French Twills, \$4.75 yard. Women's Shoes at \$8.75 and \$7.85



Lovely Gifts for Children

Play Aprons, 95c. Fascinating little aprons, for the two to six, as you may see in the sketch. They have small pockets, with tiny carpenter's tools or school utensils. Or they are made of gay flowered materials or with stenciled pictures of work and play.

Bonnet Boxes, \$4.95. Dainty silk boxes, pink or blue, with hand painted flowers for baby's bonnet.

Little Things for Infants

Kid Moccasins, 95c. Knit or crocheted booties. 50c, 75c, 95c, \$1.25

Slip-on sweaters, \$1.95

Knit or crocheted sacques, \$1.25, \$1.50, \$1.95, \$2.95

Silk caps, \$1.50, \$1.95, \$2.95

Cashmere sacques, \$1.50, \$1.95, \$2.95

Baby's Bath Towels, \$1.50. Soft Turkish towels with pink or blue border marked "Baby."

FOURTH FLOOR



Gifts for the Boudoir

For the chaise longue or window seat, these dainty silk or Georgette pillows in pastel shades, with exquisite Normandy lace tops are lovely. \$10.00, \$18.50, \$25.00

French Porcelain Perfume Burners, \$10.00, \$12.50



Batik Used in These Sewing Baskets

From abroad have come these proofs that a sewing basket can be artistic and convenient at the same time. These of brown wicker are oval or round with batik silk tops in numerous colors. 3 sizes, \$3.95, \$5.95, \$6.95

FIFTH FLOOR

Overnight Bags \$6.95



An exceptional value! And a delightful gift suggestion. Black patent leather calf-skin or cobra grain cowhide. 14 and 15 inch sizes. No C. O. D's. No Credits.

GROUND FLOOR

Christmas Supper

Cooked by Electricity

Christmas evening—you will have the first chance to use your new electric gifts in preparing a light supper for your guests.

Delicious Waffles, come up crisp and brown from this nicker waffle iron that requires no grease and cooks the waffles on both sides at once. \$16.50

The Percolating Coffee Urn, is of copper with mahogany handles and a cut-glass globe. 6 cup capacity, \$18.50

The Nicker Chafing Dish, with a separate stand, \$17.50

SEVENTH FLOOR

Buy Christmas Seals and Save Human Lives